



Trading the World

PROSPERITY AND GROWTH

**PARTNERSHIP
PROGRAMME**



INTRODUCTION

- British Chambers of Commerce sit at the heart of British business communities in every region in the UK and every continent in the world, driving international trade, investment and commerce day in, day out.
- International trade is vital for the UK economy and is a prominent priority in our long-term strategy.
- The Covid-19 pandemic has come at a pivotal moment for UK Trade. Its impact on the global economy and the end of the transition period with the EU has resulted in the biggest shift in the way the UK trades with its biggest trading partner since the early 1970s.**



WHY US?

Chambers of Commerce have a long history of successful delivery of trade facilitation, trade promotion and support services, underpinned by a strong policy development capability, with expertise and knowledge both at the centre and through the whole network.

 **350 EXPERTS**

Trade documentation services across the UK provided by over 350 trade facilitation experts based in UK Chambers.

 **SERVING OVER 1,000 TRADERS**

ChamberCustoms – a brand new, growing customs brokerage, training and advisory business.

 **75+ MARKETS**

Global reach and connections in over 75 markets worldwide via our international Network and strategic global alliances



10%

of companies in the UK export

OVER 60%

of member companies
in the UK Chamber Network export







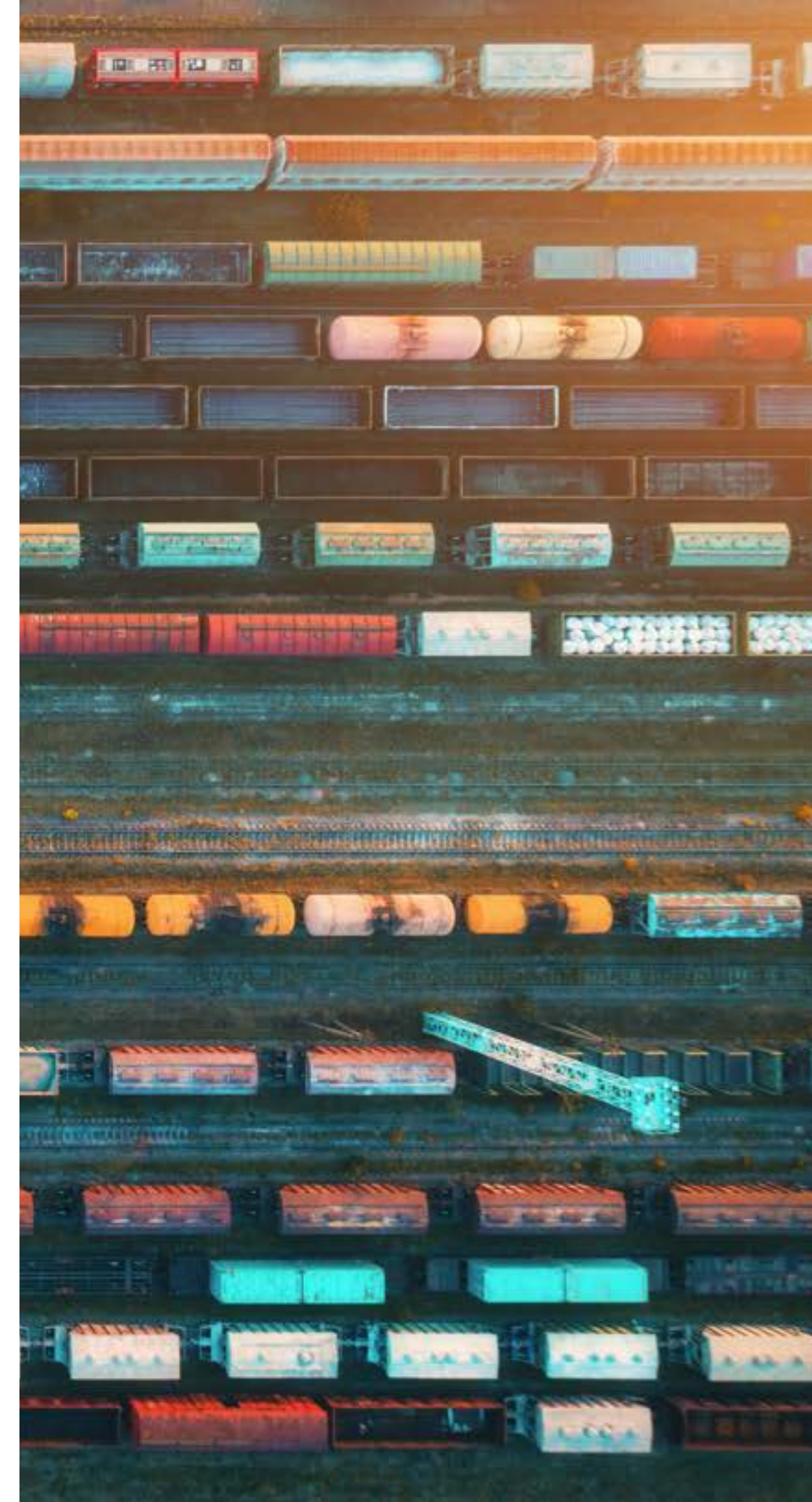
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THE OPPORTUNITY

The British Chambers of Commerce is seeking strategic international partners to work with us across each and all levels of potential engagement in our campaign programme.

Chamber membership comprises businesses of every size from every sector:

-  **90% SMEs** based in every region of the UK
-  **50% MSMEs & Corporates and 50% SMEs** from 75+ markets located in every continent of the world



THE OPPORTUNITY

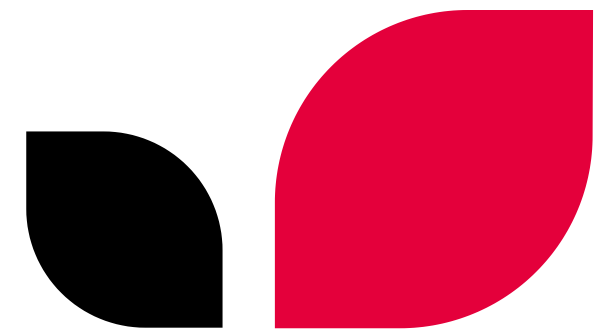


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We are uniquely placed to provide partners with:

- Exclusive access to thousands of potential connections
- The ability to provide solutions and support to those companies looking to expand their international footprint
- Visibility and profile as a strategic partner and champion of business, particularly small business

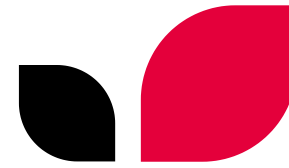




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The Programme

THE PROGRAMME



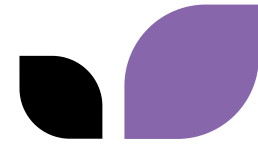
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Global Trade Month

Markets
Opportunities
Strategic partners
Campaigns
Knowledge
Connections



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Global Expertise

Knowledge
Workshops
Technical
New Rules
Facilitation
Practicalities



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Trade Hub

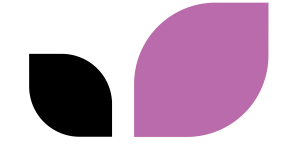
Resources
Signposting
Guides
Policy
Insights
Connections



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Global Research

Research
Confidence
Data
Trends
Opinion
Communication
Media



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Global Insights

Technology
The Green Economy
Skills
Supply Chains
Logistics
E-Commerce
Finance

BENEFITS OF THE PARTNERSHIP



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Direct reach to 34,500 UK SMEs via:

- campaigns
- speaking opportunities
- roundtables
- workshops
- content development

Opportunity to co-design programmes and co-create content

Access to C-Level decision makers and connections

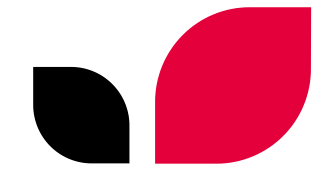
Media reach via joint branding and a full communications plan for the individual programmes and the wider campaign

Unique data and insights to inform business decisions via a state-of-the-art research programme

Access to 128 and growing business networks across the world



THE PROGRAMME IN MORE DETAIL:



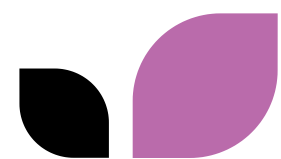
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Trade Hub

Resources, practical services and insights on trade including:

- BCC policy and trade guides
- Access to the Global Business Network
- Access to trade facilitation services including our customs brokerage business, ChamberCustoms
- Guidance and insight to the big future of trade questions
- A dedicated page providing up to date information on markets of the GBN
- Connections

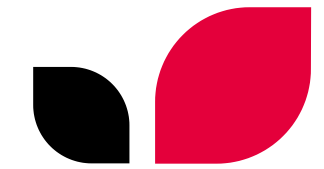


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Global Insights

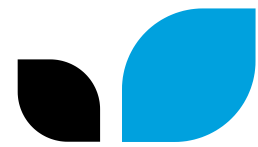
Thought Leadership programme exploring the major trends in trade, covering topics for today and tomorrow's new world:

- Trade and technology
- Trade and future global skills and talent
- Trade and access to finance
- Trade, supply chains and logistics
- Trade and the e-commerce revolution
- Trade in green goods and services

THE PROGRAMME IN MORE DETAIL (CONT)



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Global Trade Month

Exploring the opportunities with the UK's strategic trading partners

- Europe
- USA
- China
- Hong Kong
- UAE
- Australia/ New Zealand
- India
- Canada

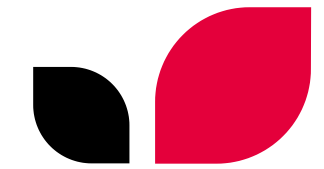


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Global Research

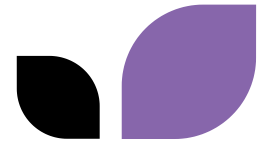
The BCC's leading research on the impact and confidence of international trade and investment trends:

- Quarterly International Trade Outlook – Brexit one year on
- Global Insights – a barometer measuring the UK's continued attractiveness in terms of trade and investment

THE PROGRAMME IN MORE DETAIL (CONT)



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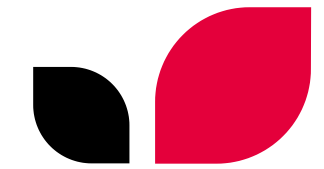
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Global Expertise

Practical workshops tackling topics related to the UK new trading relationships:

- Trade Agreements
- Preference (tariffs)
- Rules of origin
- Mutual recognition of qualifications, standards, data security and management
- Moving people and skills
- Moving money
- Exporting services
- Conformity assessment/ E-marking

A UNIQUE GLOBAL NETWORK

UK CHAMBERS



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- Aberdeen and Grampian Chamber of Commerce
- Ayrshire Chamber of Commerce
- Barnsley & Rotherham Chamber of Commerce
- Bedfordshire Chamber of Commerce
- Black Country Chamber of Commerce
- Business West Chambers of Commerce
- Cambridgeshire Chambers of Commerce
- Chambers Wales South East, South West and Mid
- Cornwall Chamber of Commerce
- Coventry & Warwickshire Chamber of Commerce
- Cumbria Chamber of Commerce and Industry
- Devon & Plymouth Chamber of Commerce
- Doncaster Chamber of Commerce
- Dorset Chamber of Commerce and Industry
- Dundee and Angus Chamber of Commerce
- East Lancashire Chamber of Commerce
- East Midlands Chamber - Derbyshire, Nottinghamshire and Leicestershire
- Edinburgh Chamber of Commerce
- Essex Chambers of Commerce
- Fife Chamber of Commerce
- Glasgow Chamber of Commerce
- Greater Birmingham Chambers of Commerce Group
- Greater Manchester Chamber of Commerce
- Hampshire Chamber of Commerce
- Herefordshire and Worcestershire Chamber of Commerce
- Hertfordshire Chamber of Commerce
- Hull & Humber Chamber of Commerce
- Inverness Chamber of Commerce
- Isle of Wight Chamber of Commerce
- Kent Invicta Chamber of Commerce
- Lincolnshire Chamber of Commerce
- Liverpool Chamber of Commerce
- London Chamber of Commerce and Industry
- Mid Yorkshire Chamber of Commerce
- Norfolk Chambers of Commerce
- North & Western Lancashire Chamber of Commerce
- North East England Chamber of Commerce
- Northamptonshire Chamber of Commerce (incorporating Milton Keynes Chamber of Commerce)
- Northern Ireland Chamber of Commerce and Industry
- Renfrewshire Chamber of Commerce
- Sheffield Chamber of Commerce and Industry
- Shropshire Chamber of Commerce
- Somerset Chamber of Commerce
- South Cheshire Chamber of Commerce and Industry
- St Helens Chamber
- Staffordshire Chambers of Commerce
- Suffolk Chamber of Commerce
- Surrey Chambers of Commerce
- Sussex Chamber of Commerce
- Thames Valley Chamber of Commerce Group
- West & North Yorkshire Chamber of Commerce
- West Cheshire & North Wales Chamber of Commerce
- Wirral Chamber of Commerce
- Crown Dependencies Chambers Jersey, Guernsey, Isle of Man

53

Chambers
in the UK



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A UNIQUE GLOBAL NETWORK OVERSEAS CHAMBERS

AFRICA

- Egypt Egyptian British Chamber of Commerce
- Ghana UK-Ghana Chamber of Commerce
- Kenya British Chamber of Commerce Kenya
- Liberia UK Liberia Chamber of Commerce
- Morocco British Chamber of Commerce in Morocco
- Nigeria Nigerian-British Chamber of Commerce
- South Africa British Chamber of Business in South Africa

MIDDLE EAST

- Abu Dhabi British Business Group Abu Dhabi
- Dubai & Northern Emirates British Business Group in Dubai & Northern Emirates
- Iraq Britain Business Council
- Qatar British Business Forum
- Saudi Arabia British-Saudi Joint Business Council

ASIA/PACIFIC

- Australia Australian-British Chamber of Commerce
- Bangladesh British Bangladesh Chamber of Commerce
- Cambodia British Chamber of Commerce Cambodia
- China British Chambers of Commerce in China
- China British Chamber of Commerce in Shanghai
- Hong Kong British Chamber of Commerce in Hong Kong
- India UK India Business Council
- Indonesia British Chamber of Commerce Indonesia
- Macao British Chamber of Commerce in Macao
- Malaysian British Malaysian Chamber of Commerce
- Myanmar British Chamber of Commerce Myanmar
- New Zealand British New Zealand Business Association
- Philippines British Chamber of Commerce of the Philippines
- Singapore British Chamber of Commerce Singapore
- Sri Lanka Council of British Business Sri Lanka
- Korea British Chamber of Commerce in Korea
- Thailand British Chamber of Commerce Thailand
- Vietnam British Business Group Vietnam

EUROPE

- Belgium British Chamber of Commerce in Belgium
- British Bosnian and Herzegovinian Chamber of Commerce
- Bulgaria British Bulgarian Business Association
- Cyprus UK Business Association
- Czech Republic British Chamber of Commerce in Czech Republic
- Denmark British Chamber of Commerce in Denmark
- Estonia British-Estonian Chamber of Commerce
- Finland British Commonwealth Chamber of Commerce in Finland
- Finland Finnish British Trade Association
- Franco British Chamber of Commerce
- Germany British Chamber of Commerce in Germany
- Greece British Hellenic Chamber of Commerce
- Guernsey Guernsey Chamber of Commerce
- Isle of Man Isle of Man Chamber of Commerce
- Iceland British Icelandic Chamber of Commerce
- Ireland British Irish Chamber of Commerce
- Israel British Chamber of Commerce
- Italy British Chamber of Commerce for Italy
- Jersey Jersey Chamber of Commerce
- Kazakhstan British Chamber of Commerce in Kazakhstan
- Latvia British Chamber of Commerce in Latvia
- Lithuania British Chamber of Commerce in Lithuania
- Luxembourg British Chamber of Commerce in Luxembourg
- Netherlands British Chamber of Commerce
- Norway British Norwegian Chamber of Commerce
- Poland British Polish Chamber of Commerce
- Portugal British Portuguese Chamber of Commerce
- Russia Russo-British Chamber of Commerce
- Romania British Romanian Chamber of Commerce
- Serbia British-Serbian Chamber of Commerce
- Slovakia British Chamber of Commerce in Slovakia
- Slovenia British-Slovenian Chamber of Commerce
- Spain British Chamber of Commerce in Spain
- Sweden British Swedish Chamber of Commerce
- Switzerland British Swiss Chamber of Commerce
- Turkey British Chamber of Commerce of Turkey
- Ukraine British Ukrainian Chamber of Commerce

76

Overseas
Chambers

AMERICAS

- Argentina British Chamber of Commerce in Argentina
- Chile British Chamber of Commerce in Chile
- Costa Rica British Chamber of Commerce Costa Rica
- Dominican Republic British Chamber of Commerce in Dominican Republic
- Ecuador British Chamber of Commerce in Ecuador
- North America British American Business

FOR MORE INFORMATION

For more information about how to partner with us, please contact:

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